**Hurst Football Club - Sponsorship**

**What's the Deal?**

Hurst Football Club is a Community Amateur Sports Club (CASC), and it relies on sponsorship from local companies and parents to provide kit and coaching equipment. The costs of playing and training are met by player and parent registrations and subscriptions.

The money required is estimated at the following amounts every 2 seasons:

- 5 a side: £200-£400
- 9 a side: £500-£700
- 7 a side: £300-£500
- 11 a side: £600-£800

**What will be purchased?** The standard deal will be Shirts, Shorts and Socks for the players, and training and match balls. A kit and match balls usually lasts 2 seasons but training balls may need replacing in the second season. Kit always includes printing the Club badge and sponsors logo.

Waterproof jackets can also be popular and some sponsors have purchased those and left parents to pay for their child’s socks and shorts. This usually means the total is at the top end of the range quoted. Other variations of kit are possible and the committee are happy to consider suggestions.

**What does the sponsor get?**

- The sponsors logo will be on the shirts and possibly jackets.
- The sponsor can add their logo and a link to their website on our website.
- A photo and write up in the local press is also possible.

Again, the committee are open to suggestions and we are grateful for the sponsors support; we find that most sponsors are just happy to be giving back to the local community. Any questions on the tax treatment of a donation to a CASC should be directed to an accountant.

**How does the sponsor pay?** Payment can be to the Club or to a supplier; we don’t have a preference but the default process would be to pay the Club and we can place the order. This can be agreed between the sponsor, the team manager and the secretary.

Orders usually go to RS Sports and an order form is available on request. Other suppliers may be possible but we like to support our local retailer.

**Questions?**

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